



# SPONSORSHIP PACKAGES

## 2017 – 2018

SPONSOR ONCE A YEAR AND  
WE WON'T ASK AGAIN - WE PROMISE

### SADDLE SPONSOR (\$5000.00)

#### EXCLUSIVITY

- Saddle with your name on it, to the high point Saskatchewan Rider
- SCMSA Jacket
- Targets with your logo on them at 2 shoots
- Two Page Advertorial in our Year Round Magazine - read by thousands
- (4) x Pro Rodeo Ticket to Canadian Western Agribition
- (4) x Rider Dinner Tickets
- 4ft x 8ft Banner Flown at all allowable shoots
- Digital Advertising at Agribition on the Jumbo-Tron
- Sponsorship Announcements at all Saskatchewan Shoots
- (4) x Canadian Finals Tickets a Meet and Greet with the Riders

### SILVER SPONSORS (\$500.00)

#### COME SEE THE RODEO WITH US

- 1/2 Page Colour Ad in our incredibly well read magazine
- (2) x Pro Rodeo Tickets - Canadian Western Agribition
- Sponsorship Announcements at all Shoots
- Acknowledgement on the Jumbo-Tron at Agribition

### BRONZE SPONSORS (\$250.00)

#### THANK-YOU

- 1/2 Page Colour Ad in our incredibly well read magazine
- Sponsorship Announcements at all Saskatchewan Shoots

### PLATINUM SPONSORS (\$2500.00)

#### BIG VALUE

- SCMSA Jacket
- Targets with your logo on them at 2 shoots
- Full Page Colour Ad - In our incredibly well read magazine
- (4) x Pro Rodeo Ticket to Canadian Western Agribition
- (4) x Rider Dinner Tickets
- 4ft x 8ft Banner Flown at all allowable shoots
- Digital Advertising at Agribition on the Jumbo-Tron
- Sponsorship Announcements at all Saskatchewan Shoots

### GOLD SPONSORS (\$1500.00)

#### BEST VALUE

- Targets with your logo on them at 1 shoots
- (4) x Pro Rodeo Ticket to Canadian Western Agribition
- 2ft x 4ft Banner Flown at all allowable shoots
- Digital Advertising at Agribition on the Jumbo-Tron
- Sponsorship Announcements at all Saskatchewan Shoots
- Full Page Colour Ad - In our incredibly well read magazine



# SCMSA AD SPECS

SIZE (WXH)	BLEED	SIZE WITH BLEED	SAFE COPY AREA
HALF PAGE 8.5 X 5.5	0.125	8.625 X 5.625	8 X 5
INSIDE BACK COVER 8.5 X 11	0.125	8.625 X 11.125	8 X 10.5

To purchase an ad or sponsorship opportunities, please contact Jared Mills:  
jared.mills@crossbordersconsulting.ca

Design services can be provided if required. Rates available upon request.

Please send all FINAL ads to:  
jared.mills@crossbordersconsulting.ca

## FILE SPECIFICATIONS

- Adobe press ready PDF preferred
- Adobe EPS, AI or PSD accepted with outlines fonts
- Flattened image files accepted (JPG, TIFF)
- A resolution of 300 dpi
- All fonts in outlines
- CMYK Format



BLEED

AD SIZE

SAFE COPY AREA